


PROJECT ROLE MODEL


YOU  BE YOU

BUSINESS LEADERS, COMMUNITY PARTNERS, TREND SETTERS, & FRIENDS

Join us for the Inaugural Big Brothers Big Sisters of Greater Cincinnati Fashion Show, PROJECT ROLE MODEL, on Friday, May 10, 2024 at the stunning Hilton Netherland Plaza as we celebrate honorary chairs, Deni Tato & Rico grant for their commitment to mentoring. Over the years, our fundraising efforts have allowed us to ignite, empower, and most importantly, defend potential in the lives of children in the tri-state area. We need your support and participation now, more than ever, as we launch this exciting event!

We have a unique evening planned for you, featuring our Bigs and Littles together on stage highlighting the latest fashion trends in a partnership with Macy's! Gather your group and get ready for an unforgettable evening of style with a modern flair. Our fashion show provides great social entertainment and business development opportunities where participants receive a hip and trendy fashion experience from the moment they arrive. VIP opportunities will set apart the evening even more, allowing you and your guests to enjoy specialty experiences designed only for our VIP partners.



Your participation in this event will allow us to support an entire year of relationship building, thoughtful mentoring, and empowered potential. What better reason is there to show off your own personal style than joining us to defend potential in every child? Invite your clients, prospects, and top fashion lovers to enjoy this memorable evening helping us to unlock the potential of thousands of kids with the reminder to  BE YOU!

5:00 PM - 6:00 PM VIP RECEPTION

6:00 PM - 6:30 PM DOORS OPEN

6:30PM FASHION SHOW

Hilton Netherland Plaza

35 W 5TH ST, CINCINNATI, OH 45202

2024 FASHION SHOW BENEFITING




Big Brothers
Big Sisters®

GREATER CINCINNATI

TOGETHER, WE ARE
DEFENDERS OF **POTENTIAL**

SECURE YOUR SPONSORSHIP TODAY!

Additional information and payment options can be found on our website at [BIGSFORKIDS.ORG](https://www.bigsforkids.org) or register now 

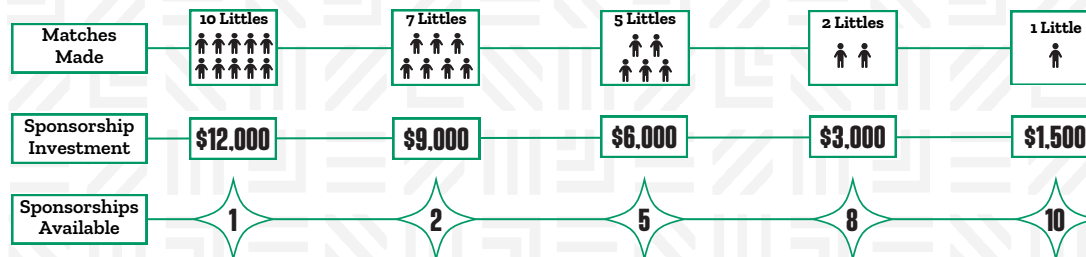
CLICK HERE

Questions?

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PROJECT **MODEL** SPONSOR OPPORTUNITIES

2024 FASHION SHOW BENEFITING



INVESTMENT	TITLE SPONSOR	DEFENDER SPONSOR	EMPOWER SPONSOR	IGNITE SPONSOR	INITIATE SPONSOR
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EVENT DAY BENEFITS

Prominent logo placement on front of event program	◆				
Prominent logo placement in conjunction with BBBSGC logo on mainstage throughout the event	◆				
Title Sponsor welcome address	◆				
Detailed on-stage acknowledgement of support	◆	◆			
Onstage acknowledgement of support	◆	◆	◆		
Company logo featured on event-day signage, including digital presentations	◆	◆	◆	◆	
Opportunity for company to include giveaways/promotional materials	◆	◆	◆	◆	
Event-Day signage	◆	◆	◆	◆	◆
Sponsor acknowledgement page	Top Prominent Billing	Below Logo Billing	Mid-Level Logo Billing	Lower-Level Logo Billing	Company Name Listed
VIP Status Tickets (Includes private VIP Welcome Happy Hour, preferred venue seating, and LoVe After Party Access)	24 Premium Seats	16 Premium Seats	8 Preferred Seats		
Standard Admission				8 Preferred Seats	8 Preferred Seats

ADVERTISING & MEDIA BENEFITS

Prominent logo placement in conjunction with BBBSGC logo on all press materials and media alerts	◆				
Media invites for Fashion Show promotional events	◆				
Prominent Logo placement on event website	Top Prominent Billing	Below Logo Billing	Mid-Level Logo Billing		
Featured as a BBBS sponsor on social media pages	◆	◆	◆		
Direct link to company's website from BBBSGC and event page	◆	◆	◆		
Inclusion in event Save The Date email blast	◆	◆	◆	◆	
Inclusion in event official invitation	◆	◆	◆	◆	
Mentioned in BBBSGC social media post	◆	◆	◆	◆	◆
Company name listed on event website				◆	◆