

2021 **ANNUAL** REPORT



**Big Brothers
Big Sisters®**

GREATER CINCINNATI

Big Sister Kristi Winkler, Taylor Mill and
Little Sister Nevaeh, Florence, Matched 11 Years

IMPACT REPORT LETTER

Grateful.

This one word summarizes our feelings as we share this 2021 annual report.

Grateful for our donors – corporate, individuals, and foundations. Grateful for our Bigs, Littles, and their families. Grateful for our amazing staff and Board of Directors. Grateful for the communities that we serve. Grateful for our health and safety, as we all have been impacted by the worldwide pandemic. **Grateful for the trust that each of you place with Big Brothers Big Sisters of Greater Cincinnati.**

Every day we are blown away by the incredible work that is done by our staff and volunteers who make such a difference with the young people and their families we serve. **The outcomes from our evidence-based programs are truly remarkable.**

As our communities continue to be challenged by the issues of today, we are clearly in the spaces of violence prevention, child abuse prevention, education, and mental health. **Never before has Big Brothers Big Sisters of Greater Cincinnati been needed more.**

We continue to learn that “Everyone has a story”, and that each life impacted is one that can make a positive difference in our

communities. There is story after story from our Bigs, Littles, young adults, and families that remind us that **everything we do matters.**

We realize there is more to be done. More families to reach on our waiting list, more partnerships to build, and more work to do in the communities we serve. As well as more recruiting of Bigs, more youth and young adults to serve, and more stories to share.

We are poised to do all of these because we truly believe that **we are Bigger, Stronger, and Better Together.** Thank you to each of you that has and will continue to help make this happen.



Kathy List

Kathy List
President & CEO



Jim Rolfes

Jim Rolfes
Board Chair

BOARD OF DIRECTORS 2021

Chair

Jim Rolfes
Plante Moran (*Retired*)

Chair Emeritas

John Atkinson
KPMG (*Retired*)

Vice Chair/Treasurer

Mike Bruggeman
Ernst & Young LLP

Secretary

Michael Rodarte
Sycamore Capital Management

Robbie Atkins

Outback Steakhouse

Rich Brandenburg

Donnellon McCarthy Enterprises

Brett DeCurtins

Fueled Collective

Paul Delaney

AMEND Consulting

Corey Drushal

Total Quality Logistics

Jessica Esterkamp

The Matrix Companies

Dan Feldmann

Fifth Third Bank

Christina Groth

The Kroger Co.

Ann Horgan

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Keith Jackson

Outback Steakhouse

Carrie Little

Great American Insurance Group

Deon Mack

Cincinnati Police Department

Katie Mahon

The Matrix Companies

Andy McCarthy

RDI Corporation

J.R. Randall,

Morgan Stanley

David Spaccarelli

Dermatologists of
Central States

Shane Spears

Samsara

Ira H. Thomsen

Attorney

Joy Whinery

PlanSource

OUR MISSION:

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION:

All youth achieve their full potential.

DATA/STATS

892

892 youth served through 1-to-1 mentoring relationships.

4,287

4,287 lives directly impacted through BBBS staff engagement with Bigs, Littles, siblings and parents/guardians.

39,520

39,520 BBBS hours spent on enrollment, training and match support by our program staff.

OUTCOMES OF LITTLES

100%

were in school.

98%

avoided involvement with the Juvenile Justice System.

98%

reported improved self-esteem.



Big Sister Natalie Geiss, Clifton & Little Sister
Nyliyah, Mt. Healthy, Matched 10 Years



2021 FINANCIAL REVIEW

SUPPORT

United Way	\$234,323
Contributions	\$829,276
Without Donor Restrictions	\$596,742
With Donor Restrictions	\$232,534
Foundations, Grants & Trusts	\$984,897
Without Donor Restrictions	\$625,497
With Donor Restrictions	\$359,400
Special Events	\$609,042
Investment Income	\$70,614

⇒ **TOTAL SUPPORT** **\$2,728,152**

Change in Net Assets	\$927,605
Without Donor Restrictions	\$421,071
With Donor Restrictions	\$506,534
Net Assets as of 1/1/21	\$1,528,430
Net Assets as of 12/31/21	\$2,456,035

EXPENSES

Program Services	\$1,456,634
Management & General	\$117,894
Fundraising	\$226,019

⇒ **TOTAL EXPENSES** **\$1,800,547**

THANK YOU FOR YOUR 2021 SUPPORT!

Please visit bigforkids.org to learn more about becoming a Big, donating or helping us share our message in 2022.

BIGGER and STRONGER TOGETHER

Now more than ever.



**Big Brothers
Big Sisters®**

GREATER CINCINNATI

2400 Reading Road, Cincinnati, OH 45202

513-421-4120 | [BIGSFORKIDS.org](https://www.bigsforkids.org)

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