



Big Brothers  
Big Sisters®  
GREATER CINCINNATI

IT TAKES LITTLE  
TO BE BIG



CORPORATE & COMMUNITY  
PARTNERSHIP OPPORTUNITIES

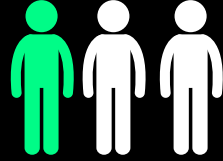
2026

# OVERVIEW

Founded in 1903 by Cincinnati businessman Irv Westheimer, Big Brothers Big Sisters has been transforming lives through mentorship. We believe every child deserves the chance to reach their full potential.



**1 in 3 Youth**



report not having a stable adult mentor in their life



IN 2025 WE SERVED

**920**

**YOUTH**

ages 6-22



**45,000+**

hours of mentorship provided by Bigs in 2025

**99%**

of our BBBS Littles avoided the Juvenile Justice system

**92%**

of our BBBS Littles report improved academic and social behaviors

**100%**

of our 2025 seniors graduated High School

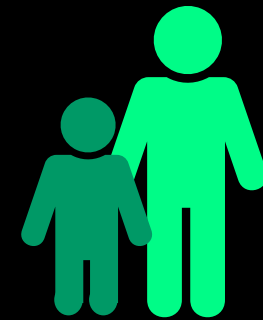
**21**

different Site-Based locations served in Greater Cincinnati

**293**

new matches were made in 2025

# MATCH MAKERS



INVEST IN SOMETHING  
**BIGGER**

THE ANNUAL COST TO SUPPORT A  
MENTORING MATCH IS:  
**\$1,500**

## DEFENDER'S CIRCLE - **\$15,000**

Benefits include:

- Name/Logo listing throughout website
- Social Media Campaign Recognition throughout 2025
- Recognition as a Defender of Potential in all Event Programs and Annual Reports
- Exclusive Defender's Circle Special Invites

**EMPOWER - \$12,000** (supports 8 matches annually)

**IGNITE - \$7,500** (supports 5 matches annually)

**INSPIRE - \$4,500** (supports 3 matches annually)

Benefits include:

- Name listed on MatchMaker Donor Page
- Social Media Campaign recognition for MatchMakers
- Exclusive MatchMakers Society Special Invites

Your gift to Big Brothers Big Sisters of Greater Cincinnati, Inc. (EIN 31-0577668) as a MatchMaker is tax-deductible to the fullest extent of the law. No goods or services are provided in return for your contribution in this type of giving program.



I've found the MatchMakers program to be one constant way to support the Big Brothers Big Sisters mission. I know I am contributing to getting one more child off the wait list, or supporting an established match to continue to thrive for a year. At just \$1,500 per match, you too can make a lasting impact on a child in Cincinnati.

- Jane Bracken,  
Former Board Member & Big Sister

# BEYOND SCHOOL WALLS

THE FASTEST GROWING  
WORKPLACE  
MENTORING  
PROGRAM  
IN THE COUNTRY!



Of Our Beyond School  
Walls Littles,  
**100% GRADUATED**  
with a college and career  
readiness action plan  
in 2025

Big Brothers Big Sisters connects local youth with professionals through monthly workplace visits. Littles explore careers, develop skills, and gain real-world experience, while companies offer employees meaningful opportunities to give back and inspire the next generation. This program is supported by a tailored curriculum and partnerships with schools and corporate partners.

## PREPARING OUR LITTLES FOR A BIG FUTURE

- **MENTORS** Commitment for Two School-Years (No Summers)
- **MEETINGS** Meets Once a Month, 1.5-2 Hours  
Lunch Provided by Partner
- **SUPPORT** Monthly Check-in with BBBS Match Support Staff



**\$15,000**

Minimum Annual  
Program Investment) -  
2 Year Commitment



# ANNUAL PARTNERSHIP PACKAGES

INVESTMENT OPTIONS	DEFENDER - \$38,000 <small>*See following pages for complete list of benefits.</small>	EMPOWER - \$20,000 <small>*See following pages for complete list of benefits.</small>	IGNITE - \$12,000 <small>*See following pages for complete list of benefits.</small>
PROJECT ROLE MODEL FASHION SHOW	\$12,000 Value	\$7,500 Value	\$3,000 Value
OUTBACK GOLF CLASSIC	\$12,000 Value	\$7,000 Value	\$5,000 Value
BIG BREAKFAST	\$10,000 Value	\$6,000 Value	\$3,000 Value
PICKLEBALL TOURNAMENT	\$5,000 Value	\$2,500 Value	\$2,500 Value
BOWL FOR KIDS' SAKE	\$3,000 Value	\$1,500 Value	\$750 Value

## WHY PARTNER WITH BIG BROTHERS BIG SISTERS?

### MARKETING & VISIBILITY

Annual partnerships provide the powerful benefit of aligning your brand with a nationally recognized, high-impact nonprofit, showcasing your commitment to community betterment while reaching a broad, engaged audience.

### NETWORKING

Investing in Big Brothers Big Sisters creates valuable networking opportunities by connecting your company with other influential businesses, community leaders, and philanthropists, fostering partnerships and relationships that can drive corporate growth and expand your reach.

### COMMUNITY ENGAGEMENT

Sponsoring Big Brothers Big Sisters strengthens your company's community presence by demonstrating a genuine commitment to local youth development, building trust, goodwill, and brand loyalty among employees, customers, and community members.

### WORKFORCE DEVELOPMENT

By supporting mentorship programs, partners help shape a future talent pipeline by fostering critical life skills, confidence, and educational success in local youth, many of whom may one day become valuable employees and leaders.

**30TH  
ANNUAL**

**OUTBACK**  
STEAKHOUSE®

# GOLF CLASSIC

**MONDAY**

**MAY 18, 2026**

**10 AM SHOTGUN START**



Experience a premier day of golf at Kenwood Country Club while supporting Big Brothers Big Sisters of Greater Cincinnati. Enjoy world-class courses, excellent networking, and a delicious Outback Steakhouse dinner—all for a great cause!

**\$12,000  
DEFENDER SPONSOR**

- Prominent placement of logo on event website, print signage and carts
- Recognition during awards presentation
- Two foursomes; 1 on Kendale and 1 on Kenview
- Sponsorship of 2 holes - one on each course
- Elevated gift bag for each golfer
- Extensive company logo recognition through social media
- Opportunity to distribute promotional items
- Listed as a partner on our webpage until 2026

**\$7,000  
EMPOWER SPONSOR**

- Elevated placement of logo on event website, print signage and carts
- One preferred foursome with guaranteed play on Kendale course
- Sponsorship of 2 holes - one on each course
- Elevated gift bag for each golfer
- Elevated company logo recognition through social media
- Opportunity to distribute promotional items

**\$5,000  
IGNITE SPONSOR**

- Placement of logo on event website, print signage and carts
- One foursome on the Kenview course
- Sponsorship of 1 hole on the golf course
- Gift bag for each golfer
- Company logo recognition through social media

**\$4,000  
INSPIRE SPONSOR**

- One foursome on the Kenview course
- Gift bag for each golfer
- Company recognition through social media

# PROJECT **ROLE** MODEL <sup>2026</sup>



Celebrate the power of mentoring as Bigs and Littles take the stage together for an unforgettable evening of style and inspiration. Support Big Brothers Big Sisters of Greater Cincinnati and help empower youth across the tri-state at this one-of-a-kind event!

**\$12,000**  
**DEFENDER SPONSOR**

- On-stage acknowledgement of support
- Logo included on all event email promotion
- Elevated placement of logo on event signage, including digital presentations
- 16 VIPs (Includes private VIP Welcome Happy Hour, preferred venue seating, and afterparty access)
- Table top and runway seating logo signage
- Below logo billing on sponsor acknowledgment page of program
- Opportunity to distribute promotional materials
- Logo inclusion on event page until 2026
- Listed as an annual partner on our website partnership page
- Logo and direct link recognition through social media
- Photo opportunity with honorees

**\$7,500**  
**EMPOWER SPONSOR**

- Mid-level placement of logo on all event signage, including digital presentations
- Logo included on all event email promotion
- Table top and runway seating logo signage
- 8 VIPs (Includes private VIP Welcome Happy Hour, preferred venue seating, and afterparty access)
- Mid-Level Logo on sponsor acknowledgement page of program
- Opportunity to distribute promotional materials
- Logo inclusion on event page until 2026
- Logo recognition through social media

**\$3,000**  
**IGNITE SPONSOR**

- Name Placement on all event printed signage
- 8 VIPs (Includes private VIP Welcome Happy Hour, preferred venue seating, and afterparty access)
- Name listed on sponsor acknowledgement Page of program
- Name recognition through social media

# THE BIG BREAKFAST



The BIG Breakfast celebrates the power of mentoring with inspiring conversations from regional business leaders and the recognition of a standout Big/Little match with the Big Impact Award. Join over 300 professionals for a morning of connection and meaningful impact in support of youth potential.

## \$10,000 DEFENDER SPONSOR

- On-stage acknowledgement of support
- Logo included on all event email promotion
- Elevated placement of logo on all event signage, including digital presentations
- Two tables with premier placement (16 Guests) with table top logo signage
- Below logo billing on sponsor acknowledgment Page of program
- Opportunity to distribute promotional materials
- Logo Inclusion on event page until 2026
- Listed as an annual partner on our website partnership page
- Logo and direct link recognition through social media
- Photo opportunity with panelists/honorees

## \$6,000 EMPOWER SPONSOR

- Mid-level placement of logo on all event signage, including digital presentation
- Logo included on all event email promotion
- One table with preferred placement (8 Guests) with table top logo signage
- Mid-level logo billing on sponsor acknowledgement page of program
- Opportunity to distribute promotional materials
- Logo inclusion on event page until 2026
- Logo recognition through social media

## \$3,000 IGNITE SPONSOR

- Name placement on all day-of event printed signage
- One table with elevated placement (8 Guests) with table top name signage
- Low-level name billing on sponsor Acknowledgement page of program
- Name recognition through social media



**2026** BIGS FOR KIDS  
PICKLEBALL TOURNAMENT

**THURSDAY**

**JUNE 11, 2026**  
**PICKLEBALL LODGE**  
**3:00 PM**



Come compete, connect, and have fun at the Big Brothers Big Sisters of Greater Cincinnati Pickleball Tournament, hosted by our Young Professionals Board! Open to all skill levels, this event supports life-changing mentorship for local youth, with sponsorship opportunities available to maximize your impact.

**\$10,000**  
**DEFENDER SPONSOR**

- Elevated placement of logo on all day-of event signage with notation of “Presenting Sponsor” or “Presented by”
- Opportunity to address guests and kick-off event
- Logo included on all pre and post event related emails
- Oversized logo placement on championship court and two additional courts with logo
- Top of t-shirt large logo billing
- Eight team slots (16 Players)
- Table top logo signage in venue
- Below logo billing on sponsor acknowledgment page of program
- Opportunity to set out promotional materials
- Logo Inclusion on event page until 2026
- Listed as an annual partner on our website partnership page
- Logo recognition through social media channels with direct link to company’s preferred landing page
- 10x10 promotional space (tent and table must be supplied by the sponsor)

**\$5,000**  
**EMPOWER SPONSOR**

- Mid-level placement of logo on all day-of event signage
- Logo included on all pre and post event related emails
- Baseline signage on two assigned courts with Logo
- Middle t-shirt medium level billing
- Five team Slots (10 Players)
- Mid-Level logo billing on sponsor acknowledgement page of program
- Opportunity to set out promotional materials
- Logo inclusion on event page until 2026
- Company logo recognition through social media channels

**\$2,500**  
**IGNITE SPONSOR**

- Name placement on all day-of event printed signage
- Baseline signage on one assigned court with Logo
- Two team slots (4 Players)
- lower t-shirt small logo billing
- Low-level name billing on sponsor acknowledgement page of program
- Company name recognition through social media channels



# BOWL For Kids' Sake

Join us for a fun-filled day of bowling and games while supporting at-risk youth in our community. As the region's largest charity bowling event for over 30 years, Bowl for Kids' Sake helps bring Big Brothers and Big Sisters into the lives of children who need them most. Celebrate with your company or team and make a lasting impact!

## \$3,000 DEFENDER SPONSOR

- Logo included on all event email promotion
- Elevated placement of logo on event signage and event page
- 3 bowling teams (up to 18 bowlers)
- Logo recognition through social media
- 2 drink tickets, pizza and gift for each bowler
- Priority choice of event time: 3:00pm or 6:00pm
- Opportunity to distribute promotional materials

## \$1,500 EMPOWER SPONSOR

- Logo included on all event email promotion
- Mid-level placement of logo on event signage and event page
- 2 bowling teams (up to 12 bowlers)
- Logo recognition through social media
- 2 drink tickets, pizza and gift for each bowler

## \$750 IGNITE SPONSOR

- 1 bowling teams (up to 6 bowlers)
- Name listed on social media
- 2 drink tickets, pizza and gift for each bowler

Two sessions available: 3:00 PM and 6:00 PM.

Lanes and time slots fill quickly.

Priority is given in order of sponsorship confirmation.



Choose your annual preset partnership package. All packages have a pre-determined set of benefits.



Or, customize your investment by choosing the events and programs you wish to participate in and your desired partnership level.

# COMMITMENT FORM

Organization Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Organization Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Secondary Contact Name \_\_\_\_\_

Secondary Contact Email \_\_\_\_\_

## PAYMENT PREFERENCE

Please invoice to pay by check.

Please provide online payment options. Fees apply.

**Sponsorship branding materials must be received by the posted print deadline or sponsors may not have branding on printed event materials.**



Scan here to complete the 2026 Commitment Form electronically.

## MATCHMAKERS

Defender's Circle - \$15,000       Empower - \$12,000

Ignite - \$7,500       Inspire - \$4,500

Additional Support a Match Donation \_\_\_\_\_

## BEYOND SCHOOL WALLS

Schedule a Beyond School Walls strategy meeting.

**SCHEDULE A MEETING OR**

**SEND YOUR COMPLETED FORM TO:**

**Amanda Emmons Shumate**

615 Elsinore Place, Suite 950, Cincinnati, OH 45202

emmonsshumate@bigforkids.org

513-278-5099

## OPTION 1: SELECT YOUR ANNUAL PARTNERSHIP PACKAGE

*Defender Partner*  
\$38,000

*Empower Partner*  
\$20,000

*Ignite Partner*  
\$12,000

## OPTION 2: CUSTOMIZE YOUR OWN INVESTMENT PACKAGE

### OUTBACK GOLF CLASSIC

Defender Sponsor - \$12,000

Empower Sponsor - \$7,000

Ignite Sponsor - \$5,000

Inspire Sponsor - \$4,000

### PROJECT ROLE MODEL FASHION SHOW

Defender Sponsor - \$12,000

Empower Sponsor - \$7,500

Ignite Sponsor - \$3,000

### THE BIG BREAKFAST

Defender Sponsor - \$10,000

Empower Sponsor - \$6,000

Ignite Sponsor - \$3,000

### BOWL FOR KIDS' SAKE

Defender Sponsor - \$3,000

Empower Sponsor - \$1,500

Ignite Sponsor - \$750

### PICKELBALL TOURNAMENT

Defender Sponsor - \$10,000

Empower Sponsor - \$5,000

Ignite Sponsor - \$2,500

# TOGETHER, WE ARE DEFENDERS OF POTENTIAL



## BECOME A BIG

### QUESTIONS?

**Amanda Emmons Shumate**

VP Marketing and Development

[emmonsshumate@bigforkids.org](mailto:emmonsshumate@bigforkids.org)

513-278-5099

615 Elsinore Place, Suite 950 Cincinnati, OH 45202

*Big Brothers Big Sisters of Greater Cincinnati, Inc. is a 501(c)(3) organization. Contributions are tax-deductible to the extent permitted by law. Consult your tax professional.*

[BigForKids.org](http://BigForKids.org)

